

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP NOV1/12 22.41
 CHANGES ** WFLA-TV ***

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL REP. # OFF. # SALESMAN #
 AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)
 ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6187822 CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON 4 SENATE EST#471 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV1/12 22.41

REP: MAKEGOOD
 SPOTS CANCELED
 LN'S 51-53 ADDED
 TTL SAME
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 BILL NELSON FOR SENATE

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
 : LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 471

9	S		900A-1000A	30		\$550.00	10/30	11/2	3		TU-F	3
PROGRAM : TODAY SHOW II												
CON COM1 : TODAY SHOW II												
15	S		400P-500P	30		\$600.00	10/30	11/2	3		TU-F	3
PROGRAM : DR OZ												
CON COM1 : DR OZ												

Handwritten signature/initials

11/21/12 #rr

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP NOV1/12 22.41
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
23	S		700P-730P	30		\$1,000.00	10/30	11/2	3		TU-F	3
PROGRAM : ET												
CON COM1: ET												
37	S		600P-630P	30		\$700.00	11/3	11/3	0		SAT	0
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												
39	S		800A-900A	30		\$500.00	11/4	11/4	0		SUN	0
PROGRAM : TODAY SHOW SUN												
CON COM1: TODAY SHOW SUN												
43	S		630P-700P	30		\$2,500.00	11/4	11/4	0		SUN	0
PROGRAM : NBC SUN NEWS												
CON COM1: NBC SUN NEWS												
45	S		1000P-1100P	30		\$1,800.00	10/30	10/30	0		TUE	0
PROGRAM : PARENTHOOD												
CON COM1: PARENTHOOD												
47	S		1000P-1100P	30		\$1,500.00	11/2	11/2	0		FRI	0
PROGRAM : DATELINE												
CON COM1: DATELINE												
48	S		900P-1000P	30		\$650.00	11/3	11/3	0		SAT	0
PROGRAM : ENCORES												
CON COM1: ENCORES												
49	S		630P-700P	30		\$2,500.00	11/3	11/3	0		SAT	0
PROGRAM : SAT NBC NIGHTLY												
CON COM1: SAT NBC NIGHTLY												
50	S		700P-800P	30		\$650.00	11/3	11/3	0		SAT	0
PROGRAM : ET												
CON COM1: ET												

REP HEADLINE# 6187822 TRF# E:120628 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP NOV1/12 22.41
 *** WFLA-TV *** **CHANGES**

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
51	A		800P-1000P	30		\$9,000.00	11/5	11/5	1		MON	1
PROGRAM : VOICE												
CON COM1: VOICE												
52	A		600A-700A	30		\$1,450.00	11/5	11/5	1		MON	1
PROGRAM : AM NEWS												
CON COM1: AM NEWS												
53	A		1100P-1135P	30		\$2,500.00	11/5	11/5	1		MON	1
PROGRAM : LATE NEWS												
CON COM1: LATE NEWS												
NOV/12 80650.00											CONTRACT TOTAL 80650.00	
											TOTAL SPOTS 91	

MARKET TOTALS \$336,042 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
 SHARES ACCURATE WMOX 0% WXPX 0% WWSB 4% CABL 0%
 SVC- NSI BOOKS- MAY/PJ
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 822 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	80650	Campaign Ref:	E:120628193
Buyer:	..	Client/Product/Estimate:	././471	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06187822
Est./PO Number:	06187822	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Bill Nelson 4 Senate	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type		10/29	11/05	Total	Cost
11	M-F 11a News .TWTF..	03		30 Comme	Nbr of Spots Closed PR	4		4	
12	M-F 11a News M.....	03		30 Comme	Nbr of Spots Closed PR		1	1	
23	M-F 7p Entertainment Tonight .TWTF..	03		30 Comme	Nbr of Spots Closed PR	4		4	
24	M-F 7p Entertainment Tonight M.....	03		30 Comme	Nbr of Spots Closed PR		1	1	
25	M-F 730p Extra .TWTF..	03		30 Comme	Nbr of Spots Closed PR	4		4	
26	M-F 730p Extra M.....	03		30 Comme	Nbr of Spots Closed PR		1	1	
48	M-F 5a News .TWTF..	03	150	30 Comme	Nbr of Spots	4		4	600
49	M-F 5a News MT.....	03	150	30 Comme	Nbr of Spots		2	2	300
50	M-F 530a News	03	250	30 Comme	Nbr of Spots	4		4	1000
Weekly Totals: Total Spots(Ord Spots)						76	24	100	
Open PR						-9		-9	-9750
Closed PR						12	3	15	

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 Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
 Submission Number 822 Issue 3



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 80650	Campaign Ref: E:120628193
Buyer: ..	Client/Product/Estimate: . / . / 471	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06187822
Est./PO Number: 06187822	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
51	M-F 530a News MT.....	03	250	30 Comme	Nbr of Spots	2	2	500
52	M-F 6a News .TW.F..	03	700	30 Comme	Nbr of Spots	3	3	2100
53	M-F 6a News MT.....	03	700	30 Comme	Nbr of Spots	2	2	1400
54	M-F 7a Today Show .TWTF..	03	900	30 Comme	Nbr of Spots	4	4	3600
55	M-F 7a Today Show MT.....	03	900	30 Comme	Nbr of Spots	2	2	1800
56	M-F 9a Today Show II .TWTF..	03	550	30 Comme	Nbr of Spots	3	3	1650
57	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots	1	1	550
58	M-F 11a Daytime .TWTF..	06	80	30 Comme	Nbr of Spots	4	4	320
59	M-F 11a Daytime M.....	06	80	30 Comme	Nbr of Spots	1	1	80
60	M-F 2p Rachael Ray .TWTF..	03	250	30 Comme	Nbr of Spots	4	4	1000
61	M-F 2p Rachael Ray	03	250	30 Comme	Nbr of Spots	1	1	250
Weekly Totals:					Total Spots(Ord Spots)	76	24	100
					Open PR	-9		-9
					Closed PR	12	3	15

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 Submission Number 822 Issue 3



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 Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 80650	Campaign Ref: E:120628193
Buyer: ..	Client/Product/Estimate: ././471	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06187822
Est./PO Number: 06187822	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
62	M-F 4p Dr Oz ..TWTF..	03	600	30 Comme	Nbr of Spots 3	Nbr of Spots 1	3	1800
					Open Pre-Empted	-1	-1	-600
63	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots	1	1	600
64	M-F 530p News ..TWTF..	03	900	30 Comme	Nbr of Spots 3		3	2700
65	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots	1	1	900
66	M-F 6p News ..TWTF..	03	1200	30 Comme	Nbr of Spots 4		4	4800
67	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots	1	1	1200
68	M-F 630p ET / 530p CT NBC Nightly News ..TWT...	03	2000	30 Comme	Nbr of Spots 3		3	6000
69	M-F 630p ET / 530p CT NBC Nightly News M.....	03	2000	30 Comme	Nbr of Spots	1	1	2000
70	M-F 7p News ..TWTF..	03	1000	30 Comme	Nbr of Spots 3	Nbr of Spots 1	3	3000
					Open Pre-Empted	-1	-1	-1000
Weekly Totals: Total Spots(Ord Spots)					76	24	100	
Open PR					-9		-9	-9750
Closed PR					12	3	15	

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Buyer:	FL	Client/Product/Estimate:	. / . / 471	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06187822
Est/PO Number:	06187822	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
71	M-F 7p News M.....	03	1000	30 Comme	Nbr of Spots	1	1	1000
72	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme	Nbr of Spots	4	4	4000
73	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots	1	1	1000
74	Sun 7p ET / 6p CT Football Night in AmericaS	03	3400	30 Comme	Nbr of Spots	1	1	3400
75	M-Su 11p News .TWTF..	03	1250	30 Comme	Nbr of Spots	4	4	5000
76	M-Su Late News Late RunS	03	1250	30 Comme	Nbr of Spots	1	1	1250
77	M-Su 11p News M.....	03	1250	30 Comme	Nbr of Spots	1	1	1250
78	M-F 1135p ET / 1035p CT Tonight Show .WTF..	03	650	30 Comme	Nbr of Spots	3	3	1950
79	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme	Nbr of Spots	1	1	650
80	M-F 1237a ET / 1137p CT Late Night .TW.F..	03	200	30 Comme	Nbr of Spots	3	3	600

Weekly Totals: Total Spots(Ord Spots)								
Open PR	76	24	100	-9750				
Closed PR	12	3	15					

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Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 822 Issue 3



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Tampa, FL 33601

PHONE (813) 228-8888

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	80650	Campaign Ref:	E:120628193
Buyer:	FL	Client/Product/Estimate:	. / . / 471	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06187822
Est./PO Number:	06187822	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
81	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme	Nbr of Spots	1	1	200
82	Sat 7a Today ShowS.	03	500	30 Comme	Nbr of Spots	2	2	1000
83	Sat 9a NewsS.	03	300	30 Comme	Nbr of Spots	1	1	300
84	Sat 12p NewsS.	03	150	30 Comme	Nbr of Spots	1	1	150
85	Sat 1130p ET / 1030p CT Saturday Night LiveS.	03	1200	30 Comme	Nbr of Spots	1	1	1200
86	Sun 8a Today ShowS	03	500	30 Comme	Nbr of Spots	1	1	500
87	Sun 9a NewsS	03	300	30 Comme	Nbr of Spots	1	1	300
88	Sun 12p NewsS	03	150	30 Comme	Nbr of Spots	1	1	150
89	Sun 6p NewsS	03	750	30 Comme	Nbr of Spots	1	1	750
90	Sun 630p ET / 530p CT NBC Nightly NewsS	03	2500	30 Comme	Nbr of Spots	1	1	2500
91		03	3600	30 Comme	Nbr of Spots	1	1	3600

Weekly Totals: Total Spots(Ord Spots)

Open PR	76	24	100	-9750
Closed PR	12	3	15	

Bill Nelson/ D/ State Senate/ FL
Submission Number 822 Issue 3



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	80650	Campaign Ref:	E:120628193
Buyer:	" "	Client/Product/Estimate:	././471	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06187622
Est./PO Number:	06187822	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type			Rate	Spot Type		10/29	11/05	Total	Cost
	Mon 10p ET / 9p CT Revolution M.....				1800	Comme					
92	Tue 10p ET / 9p CT Parenthood .T.....	06			1800	30 Comme	Nbr of Spots Open Pre-Empted	1 -1		1 -1	1800 -1800
93	Wed 10p ET / 9p CT Chicago Fire ..W....	06			1800	30 Comme	Nbr of Spots	1		1	1800
94	Fri 10p ET / 9p CT Dateline NBC FridayF..	06			1500	30 Comme	Nbr of Spots Open Pre-Empted	1 -1		1 -1	1500 -1500
95	Sat 9-10pS.	06			650	30 Comme	Nbr of Spots Open Pre-Empted	1 -1		1 -1	650 -650
96	Sat 7p Entertainment TonightS.	03			650	30 Comme	Nbr of Spots Open Pre-Empted	1 -1		1 -1	650 -650
97	Mon 8-10p ET / 7-9p CT Voice M.....	03			9000	30 Comme	Nbr of Spots		1	1	9000
98	M-F 6a News M.....	01			1450	30 Comme	Nbr of Spots		1	1	1450
99	M-Su 11p News M.....	01			2500	30 Comme	Nbr of Spots		1	1	2500
Weekly Totals:						Total Spots(Ord Spots)					
						76	24	100			
						Open PR	-9		-9	-9750	
						Closed PR	12	3	15		

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
11	M-F 11a News	:30 Commercial	10/29/12	Closed Pre Emption	0.00, 10/16, 10/30)		0000166005	E:120628193

Local

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
12	M-F 11a News	:30 Commercial	10/29/12	Closed Pre Emption	0.00	37 (10/01, 10/04, 10/05, 10/11	0000168006	E:120628193
23	M-F 7p Entertainment Tonight	:30 Commercial	11/05/12	Closed Pre Emption	0.00	37 (10/01, 10/04, 10/05, 10/11	0000168006	E:120628193
24	M-F 7p Entertainment Tonight	:30 Commercial	11/05/12	Closed Pre Emption	4,800.00	10/30, 11/05)	0000167934	E:120628193
25	M-F 730p Extra	:30 Commercial	10/29/12	Closed Pre Emption	1,200.00	No Makegood / Credit	0000000000	E:120628193
26	M-F 730p Extra	:30 Commercial	11/05/12	Closed Pre Emption	4,800.00	No Makegood / Credit	0000000000	E:120628193
56	M-F 9a Today Show II	:30 Commercial	10/29/12	Open Pre Emption	1,200.00	No Makegood / Credit	0000000000	E:120628193
62	M-F 4p Dr Oz	:30 Commercial	10/29/12	Open Pre Emption	550.00		0000000000	E:120628193
70	M-F 7p News	:30 Commercial	10/29/12	Open Pre Emption	800.00		0000000000	E:120628193
86	Sun 8a Today Show	:30 Commercial	10/29/12	Open Pre Emption	1,000.00		0000000000	E:120628193
90	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	10/29/12	Open Pre Emption	500.00		0000000000	E:120628193
92	Tue 10p ET / 9p CT Parenthood	:30 Commercial	10/29/12	Open Pre Emption	2,500.00		0000000000	E:120628193
94	Fri 10p ET / 9p CT Dateline NBC Friday	:30 Commercial	10/29/12	Open Pre Emption	1,500.00		0000000000	E:120628193
95	Sat 9-10p	:30 Commercial	10/29/12	Open Pre Emption	1,500.00		0000000000	E:120628193
96	Sat 7p Entertainment Tonight	:30 Commercial	10/29/12	Open Pre Emption	650.00		0000000000	E:120628193

Grand Totals

Totals		Month 11 Weeks: 4	
Spots	Cost	10/29	11/05
100	90,400	76	24
		60170	30230

Grand Totals:

Spots:	100
Gross Total:	80,650.00
Commission:	12,097.50
Net Total:	68,552.50

REP HEADLINE# 6187822
\$\$\$ MOD# 0: UNAPPROVED REV. #1 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES AUG23/12 11.59
*** WFLA-TV ***

ADV # ADV. NAME POLI/B NELSON/D/SEN/FL
AGY # AGY. NAME ABAR HUTTON MEDIA

REP. # OFF. # SALESMAN #
BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200
ALEXANDRIA, VA 22310

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6187822

CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON 4 SENATE EST#471 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG23/12 11.59

REP: 8/23 REV
REVISED RATES ON LINES 1-43
ADDED LINES 44-50
REV TTL \$80,650 @99X
PLEASE CONFIRM
THANKS! KIM FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
BILL NELSON FOR SENATE

MA: \$ 32.00

09/10

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

1	R		500A-530A	30		\$150.00	10/30	11/2	4		TU-F	4
PROGRAM : NEWS8 TODAY												
CON COM1: NEWS8 TODAY												
2	R		500A-530A	30		\$150.00	11/5	11/6	2		M-TU	2
PROGRAM : NEWS8 TODAY												
CON COM1: NEWS8 TODAY												

9/13/12 REC 85

REP HEADLINE# 6187822
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

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 ORDER WORKSHEET HARRIS REPORT FROM REP AUG23/12 11.59
 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	R		530A-600A PROGRAM : NEWS8 TODAY CON COM1: NEWS8 TODAY	30		\$250.00	10/30	11/2	4		TU-F	4
4	R		530A-600A PROGRAM : NEWS8 TODAY CON COM1: NEWS8 TODAY	30		\$250.00	11/5	11/6	2		M-TU	2
5	R		600A-700A PROGRAM : NEWS8 TODAY CON COM1: NEWS8 TODAY	30		\$700.00	10/30	11/2	3		TU-W, F	3
6	R		600A-700A PROGRAM : NEWS8 TODAY CON COM1: NEWS8 TODAY	30		\$700.00	11/5	11/6	2		M-TU	2
7	R		700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/30	11/2	4		TU-F	4
8	R		700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	11/5	11/6	2		M-TU	2
9	R		900A-1000A PROGRAM : TODAY SHOW II CON COM1: TODAY SHOW II	30		\$550.00	10/30	11/2	4		TU-F	4
10	R		900A-1000A PROGRAM : TODAY SHOW II CON COM1: TODAY SHOW II	30		\$550.00	11/5	11/5	1		MON	1
11	R		1100A-1200N PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS	30		\$80.00	10/30	11/2	4		TU-F	4

signature

REP HEADLINE# 6187822
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

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 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 CHANGES AUG23/12 11.59
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
12	R		1100A-1200N PROGRAM : MIDDAY NEWS CON COM1 : MIDDAY NEWS	30		\$80.00	11/5	11/5	1		MON	1
13	R		200P-300P PROGRAM : RACHEL RAY CON COM1 : RACHEL RAY	30		\$250.00	10/30	11/2	4		TU-F	4
14	R		200P-300P PROGRAM : RACHEL RAY CON COM1 : RACHEL RAY	30		\$250.00	11/5	11/5	1		MON	1
15	R		400P-500P PROGRAM : DR OZ CON COM1 : DR OZ	30		\$600.00	10/30	11/2	4		TU-F	4
16	R		400P-500P PROGRAM : DR OZ CON COM1 : DR OZ	30		\$600.00	11/5	11/5	1		MON	1
17	R		530P-600P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$900.00	10/30	11/2	3		TU-W, F	3
18	R		530P-600P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$900.00	11/5	11/5	1		MON	1
19	R		600P-630P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$1,200.00	10/30	11/2	4		TU-F	4
20	R		600P-630P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$1,200.00	11/5	11/5	1		MON	1

REP HEADLINE# 6187822
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG23/12 11.59
CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21	R		630P-700P	30		\$2,000.00	10/30	11/1	3		TU-TH	3
PROGRAM : NBC NEWS												
CON COM1: NBC NEWS												
22	R		630P-700P	30		\$2,000.00	11/5	11/5	1		MON	1
PROGRAM : NBC NEWS												
CON COM1: NBC NEWS												
23	R		700P-730P	30		\$1,000.00	10/30	11/2	4		TU-F	4
PROGRAM : ET NEWS												
CON COM1: ET NEWS												
24	R		700P-730P	30		\$1,000.00	11/5	11/5	1		MON	1
PROGRAM : ET NEWS												
CON COM1: ET NEWS												
25	R		730P-800P	30		\$1,000.00	10/30	11/2	4		TU-F	4
PROGRAM : EXTRA												
CON COM1: EXTRA												
26	R		730P-800P	30		\$1,000.00	11/5	11/5	1		MON	1
PROGRAM : EXTRA												
CON COM1: EXTRA												
27	R		700P-815P	30		\$3,400.00	11/4	11/4	1		SUN	1
PROGRAM : FOOTBALL NIGHT IN AM												
CON COM1: FOOTBALL NIGHT IN AM												
28	R		1100P-1130P	30		\$1,250.00	10/30	11/4	5		TU-F SU	5
PROGRAM : NEWS8												
CON COM1: NEWS8												
29	R		1100P-1130P	30		\$1,250.00	11/5	11/5	1		MON	1
PROGRAM : NEWS8												
CON COM1: NEWS8												

1130-12M
due WFL

REP HEADLINE# 6187822
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG23/12 11.59
 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30	R		1130P-1230A	30		\$650.00	10/31	11/2	3		W-F	3
PROGRAM : TONIGHT SHOW												
CON COM1 : TONIGHT SHOW												
31	R		1130P-1230A	30		\$650.00	11/5	11/5	1		MON	1
PROGRAM : TONIGHT SHOW												
CON COM1 : TONIGHT SHOW												
32	R		1230A-130A	30		\$200.00	10/30	11/2	3		TU-W,F	3
PROGRAM : JIMMY FALLON												
CON COM1 : JIMMY FALLON												
33	R		1230A-130A	30		\$200.00	11/5	11/5	1		MON	1
PROGRAM : JIMMY FALLON												
CON COM1 : JIMMY FALLON												
34	R		700A-900A	30		\$500.00	11/3	11/3	2		SAT	2
PROGRAM : TODAY SHOW SAT												
CON COM1 : TODAY SHOW SAT												
35	R		900A-1000A	30		\$300.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS8												
CON COM1 : NEWS8												
36	R		1200N-100P	30		\$150.00	11/3	11/3	1		SAT	1
PROGRAM : SAT NOON NEWS												
CON COM1 : SAT NOON NEWS												
37	R		600P-630P	30		\$700.00	11/3	11/3	1		SAT	1
PROGRAM : WFLA NEWS												
CON COM1 : WFLA NEWS												
38	R		1130P-100A	30		\$1,200.00	11/3	11/3	1		SAT	1
PROGRAM : SNL												
CON COM1 : SNL												

1
 MW

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
AUG23/12 11.59
CHANGES
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39	R		800A-900A PROGRAM : TODAY SHOW SUN CON COM1: TODAY SHOW SUN	30		\$500.00	11/4	11/4	1		SUN	1
40	R		900A-1000A PROGRAM : NEWS8 SUN CON COM1: NEWS8 SUN	30		\$300.00	11/4	11/4	1		SUN	1
41	R		1200N-100P PROGRAM : SUN NOON NEWS CON COM1: SUN NOON NEWS	30		\$150.00	11/4	11/4	1		SUN	1
42	R		600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$750.00	11/4	11/4	1		SUN	1
43	R		630P-700P PROGRAM : NBC SUN NEWS CON COM1: NBC SUN NEWS	30		\$2,500.00	11/4	11/4	1		SUN	1
44	A		1000P-1100P PROGRAM : REVOLUTION CON COM1: REVOLUTION	30		\$3,600.00	11/5	11/5	1		MON	1
45	A		1000P-1100P PROGRAM : PARENTHOOD CON COM1: PARENTHOOD	30		\$1,800.00	10/30	10/30	1		TUE	1
46	A		1000P-1100P PROGRAM : CHICAGO FIRE CON COM1: CHICAGO FIRE	30		\$1,800.00	10/31	10/31	1		WED	1
47	A		1000P-1100P PROGRAM : DATELINE CON COM1: DATELINE	30		\$1,500.00	11/2	11/2	1		FRI	1

REP HEADLINE# 6187822
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG23/12 11.59
 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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48	A		900P-1000P	30		\$650.00	11/3	11/3	1		SAT	1
PROGRAM : ENCORES												
CON COM1: ENCORES												

49	A		630P-700P	30		\$2,500.00	11/3	11/3	1		SAT	1
PROGRAM : SAT NBC NIGHTLY												
CON COM1: SAT NBC NIGHTLY												

50	A		700P-800P	30		\$650.00	11/3	11/3	1		SAT	1
PROGRAM : ET												
CON COM1: ET												

NOV/12 80650.00 CONTRACT TOTAL 80650.00
 TOTAL SPOTS 99

MARKET TOTALS \$336,042 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
 WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ACCURATE

SVC- NSI BOOKS- MAY/PJ
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601
PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 75950	Campaign Ref: E:120628193
Buyer: ..	Client/Product/Estimate: . / . / 471	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06187822
Est./PO Number: 06187822	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Bill Nelson 4 Senate	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
11	M-F 11a News TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
12	M-F 11a News M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
23	M-F 7p Entertainment Tonight TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
24	M-F 7p Entertainment Tonight M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
25	M-F 730p Extra TWTF..	03		30 Comme	Nbr of Spots Closed PR	4	4	
26	M-F 730p Extra M.....	03		30 Comme	Nbr of Spots Closed PR	1	1	
48	M-F 5a News TWTF..	03		30 Comme	Nbr of Spots	4	4	600
49	M-F 5a News	03		30 Comme	Nbr of Spots	2	2	300
Weekly Totals:								
Total Spots(Ord Spots)					76	21	97	
Open PR					-1		-1	-1500
Closed PR					12	3	15	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV

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Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 75950	Campaign Ref: E:120628193
Buyer: ..	Client/Product/Estimate: . / 471	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06187822
Est./PO Number: 06187822	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
50	M-F 530a News TWTF..	03	250	30 Comme	Nbr of Spots	4	4	1000
51	M-F 530a News MT....	03	250	30 Comme	Nbr of Spots	2	2	500
52	M-F 6a News TWTF..	03	700	30 Comme	Nbr of Spots	3	3	2100
53	M-F 6a News MT....	03	700	30 Comme	Nbr of Spots	2	2	1400
54	M-F 7a Today Show TWTF..	03	900	30 Comme	Nbr of Spots	4	4	3600
55	M-F 7a Today Show MT....	03	900	30 Comme	Nbr of Spots	2	2	1800
56	M-F 9a Today Show II TWTF..	03	550	30 Comme	Nbr of Spots	4	4	2200
57	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots	1	1	550
58	M-F 11a Daytime TWTF..	06	80	30 Comme	Nbr of Spots	4	4	320
59		06	80	30 Comme	Nbr of Spots	1	1	80
Weekly Totals:					Total Spots(Ord Spots)	76	21	97
					Open PR	-1		-1500
					Closed PR	12	3	15

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601
PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	75950	Campaign Ref:	E:120628193
Buyer:	FL	Client/Product/Estimate:	1/1471	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06187822
Est./PO Number:	06187822	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
60	M-F 11a Dayline M.....	03	250	30 Comme	Nbr of Spots	4	4	1000
61	M-F 2p Rachael Ray ..TWTF..	03	250	30 Comme	Nbr of Spots	1	1	250
62	M-F 4p Dr Oz ..TWTF..	03	600	30 Comme	Nbr of Spots	4	4	2400
63	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots	1	1	600
64	M-F 530p News ..TWTF..	03	900	30 Comme	Nbr of Spots	3	3	2700
65	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots	1	1	900
66	M-F 6p News ..TWTF..	03	1200	30 Comme	Nbr of Spots	4	4	4800
67	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots	1	1	1200
68	M-F 630p ET / 530p CT NBC Nightly News	03	2000	30	Nbr of Spots	3	3	6000

Weekly Totals: Total Spots(Ord Spots)

Open PR	76	21	97	-1500
Closed PR	-1	3	15	

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Alexandria VA 22310

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Submission Number 762 Issue 2



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PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 75950	Campaign Ref: E:120628193
Buyer: ..	Client/Product/Estimate: . / . / 471	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06187822
Est./PO Number: 06187822	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
69	M-F 630p ET / 530p CT NBC Nightly News M..... Comme	03	2000	30	Nbr of Spots	1	1	2000
70	M-F 7p News ..TWTF.. Comme	03	1000	30	Nbr of Spots	4	4	4000
71	M-F 7p News M..... Comme	03	1000	30	Nbr of Spots	1	1	1000
72	M-F 730p Entertainment Tonight ..TWTF.. Comme	03	1000	30	Nbr of Spots	4	4	4000
73	M-F 730p Entertainment Tonight M..... Comme	03	1000	30	Nbr of Spots	1	1	1000
74	Sun 7p ET / 6p CT Football Night In AmericaS Comme	03	3400	30	Nbr of Spots	1	1	3400
75	M-Su 11p News ..TWTF.. Comme	03	1250	30	Nbr of Spots	4	4	5000
76	M-Su Late News Late RunS Comme	03	1250	30	Nbr of Spots	1	1	1250
77	M-Su 11p NewsS Comme	03	1250	30	Nbr of Spots	1	1	1250
Weekly Totals: Total Spots(Ord Spots)					76	21	97	
Open PR					-1		-1	-1500
Closed PR					12	3	15	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	75950	Campaign Ref:	E:120628193
Buyer:	FL	Client/Product/Estimate:	. / 1471	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06187822
Est/PO Number:	06187822	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
78	M-F 1135p ET / 1035p CT Tonight Show ..WTF..	03	650	30 Comme	Nbr of Spots	3	3	1950
79	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme	Nbr of Spots	1	1	650
80	M-F 1237a ET / 1137p CT Late Night ..TW.F..	03	200	30 Comme	Nbr of Spots	3	3	600
81	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme	Nbr of Spots	1	1	200
82	Sat 7a Today ShowS.	03	500	30 Comme	Nbr of Spots	2	2	1000
83	Sat 9a NewsS.	03	300	30 Comme	Nbr of Spots	1	1	300
84	Sat 12p NewsS.	03	150	30 Comme	Nbr of Spots	1	1	150
85	Sat 1130p ET / 1030p CT Saturday Night LiveS.	03	1200	30 Comme	Nbr of Spots	1	1	1200
86	Sun 8a Today Show	03	500	30 Comme	Nbr of Spots	1	1	500
Weekly Totals:					Total Spots(Ord Spots)	76	21	97
					Open PR	-1		-1500
					Closed PR	12	3	15

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 2



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	75950	Campaign Ref:	E:120628193
Buyer:	FL	Client/Product/Estimate:	1 / 1471	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06187822
Est./PO Number:	06187822	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
87	Sun 9a NewsS	03	300	30 Comme	1		1	300
88	Sun 12p NewsS	03	150	30 Comme	1		1	150
89	Sun 6p NewsS	03	750	30 Comme	1		1	750
90	Sun 630p ET / 530p CT NBC Nightly NewsS	03	2500	30 Comme	1		1	2500
91	Mon 10p ET / 9p CT Revolution M.....	03	3600	30 Comme		1	1	3600
92	Tue 10p ET / 9p CT Parenthood T.....	06	1800	30 Comme	1		1	1800
93	Wed 10p ET / 9p CT Chicago Fire ..W....	06	1800	30 Comme	1		1	1800
94	Fri 10p ET / 9p CT Dateline NBC FridayF..	06	1500	30 Comme	1		1	1500
95	Sat 9-10pS	06	650	30 Comme	1		1	650
Weekly Totals: (Total Spots(Ord Spots))					76	21	97	
Open PR					-1		-1	-1500
Closed PR					12	3	15	

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PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 75950	Campaign Ref: E:120628193
Buyer: ..	Client/Product/Estimate: 1/1471	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06187822
Est./PO Number: 06187822	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
96	Sat 7p Entertainment TonightS.	03	650	30 Comme	1		1	650
Weekly Totals: Total Spots(Ord Spots)					76	21	97	
Open PR					-1		-1	-1500
Closed PR					12	3	15	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
11	M-F 11a News	:30 Commercial	10/29/12	Closed Pre Emption	0.00	10/16, 10/30	0000168005	E:120628193
			10/29/12	Closed Pre Emption	0.00	37 (10/01, 10/04, 10/05, 10/11	0000168006	E:120628193
12	M-F 11a News	:30 Commercial	11/05/12	Closed Pre Emption	0.00	37 (10/01, 10/04, 10/05, 10/11	0000168006	E:120628193
23	M-F 7p Entertainment Tonight	:30 Commercial	10/29/12	Closed Pre Emption	4,800.00	10/30, 11/05	0000167934	E:120628193
24	M-F 7p Entertainment Tonight	:30 Commercial	11/05/12	Closed Pre Emption	1,200.00	10/30, 11/05	0000167934	E:120628193
25	M-F 730p Extra	:30 Commercial	10/29/12	Closed Pre Emption	4,800.00	No Makegood / Credit	0000000000	E:120628193
26	M-F 730p Extra	:30 Commercial	11/05/12	Closed Pre Emption	1,200.00	No Makegood / Credit	0000000000	E:120628193
94	Fri 10p ET / 9p CT Dateline NBC Friday	:30 Commercial	10/29/12	Open Pre Emption	1,500.00		0000000000	E:120628193

Grand Totals

		Month 11 Weeks: 4	
Totals		10/29	11/05
Spots	97	76	21
Cost	77450	60170	17280

Grand Totals:

Spots:	97
Gross Total:	75,950.00
Commission:	11,392.50
Net Total:	64,557.50

JUN18/12 17.5
*** WFLA-TV ***

2

REP HEADLINE# 6187822
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 17.5
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			530A-600A PROGRAM : NEWS8 TODAY CON COM1: NEWS8 TODAY	30		\$300.00	11/5	11/6	2		M-TU	2
5			600A-700A PROGRAM : NEWS8 TODAY CON COM1: NEWS8 TODAY	30		\$840.00	10/30	11/2	3		TU-W,F	3
6			600A-700A PROGRAM : NEWS8 TODAY CON COM1: NEWS8 TODAY	30		\$840.00	11/5	11/6	2		M-TU	2
7			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,080.00	10/30	11/2	4		TU-F	4
8			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,080.00	11/5	11/6	2		M-TU	2
9			900A-1000A PROGRAM : TODAY SHOW II CON COM1: TODAY SHOW II	30		\$660.00	10/30	11/2	4		TU-F	4
10			900A-1000A PROGRAM : TODAY SHOW II CON COM1: TODAY SHOW II	30		\$660.00	11/5	11/5	1		MON	1
11			1100A-1200N PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS	30		\$195.00	10/30	11/2	4		TU-F	4
12			1100A-1200N PROGRAM : MIDDAY NEWS CON COM1: MIDDAY NEWS	30		\$195.00	11/5	11/5	1		MON	1

REP HEADLINE# 6187822
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 17.5
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$300.00	10/30	11/2	4		TU-F	4
14			200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY	30		\$300.00	11/5	11/5	1		MON	1
15			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$720.00	10/30	11/2	4		TU-F	4
16			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$720.00	11/5	11/5	1		MON	1
17			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,080.00	10/30	11/2	3		TU-W,F	3
18			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,080.00	11/5	11/5	1		MON	1
19			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,440.00	10/30	11/2	4		TU-F	4
20			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,440.00	11/5	11/5	1		MON	1
21			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,400.00	10/30	11/1	3		TU-TH	3

REP HEADLINE# 6187822
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 17.5
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,400.00	11/5	11/5	1		MON	1
23			700P-730P PROGRAM : ET CON COM1: ET	30		\$1,200.00	10/30	11/2	4		TU-F	4
24			700P-730P PROGRAM : ET CON COM1: ET	30		\$1,200.00	11/5	11/5	1		MON	1
25			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,200.00	10/30	11/2	4		TU-F	4
26			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,200.00	11/5	11/5	1		MON	1
27			700P-815P PROGRAM : FOOTBALL NIGHT IN AM CON COM1: FOOTBALL NIGHT IN AM	30		\$4,080.00	11/4	11/4	1		SUN	1
28			1100P-1130P PROGRAM : NEWS8 CON COM1: NEWS8	30		\$1,500.00	10/30	11/4	5		TU-F, SU	5
29			1100P-1130P PROGRAM : NEWS8 CON COM1: NEWS8	30		\$1,500.00	11/5	11/5	1		MON	1
30			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$780.00	10/31	11/2	3		W-F	3

Sum last d/c 1130-18m

REP HEADLINE# 6187822
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 17.5
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$780.00	11/5	11/5	1		MON	1
32			1230A-130A PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON	30		\$240.00	10/30	11/2	3		TU-W,F	3
33			1230A-130A PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON	30		\$240.00	11/5	11/5	1		MON	1
34			700A-900A PROGRAM : TODAY SHOW SAT CON COM1: TODAY SHOW SAT	30		\$600.00	11/3	11/3	2		SAT	2
35			900A-1000A PROGRAM : NEWS8 CON COM1: NEWS8	30		\$360.00	11/3	11/3	1		SAT	1
36			1200N-100P PROGRAM : SAT NOON NEWS CON COM1: SAT NOON NEWS	30		\$180.00	11/3	11/3	1		SAT	1
37			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$840.00	11/3	11/3	1		SAT	1
38			1130P-100A PROGRAM : SNL CON COM1: SNL	30		\$1,440.00	11/3	11/3	1		SAT	1
39			800A-900A PROGRAM : TODAY SHOW SUN CON COM1: TODAY SHOW SUN	30		\$600.00	11/4	11/4	1		SUN	1

Ch

REP HEADLINE# 6187822
 *** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 JUN18/12 17.5
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			900A-1000A	30		\$360.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS8 SUN												
CON COM1: NEWS8 SUN												
41			1200N-100P	30		\$180.00	11/4	11/4	1		SUN	1
PROGRAM : SUN NOON NEWS												
CON COM1: SUN NOON NEWS												
42			600P-630P	30		\$900.00	11/4	11/4	1		SUN	1
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												
43			630P-700P	30		\$3,000.00	11/4	11/4	1		SUN	1
PROGRAM : NBC SUN NEWS												
CON COM1: NBC SUN NEWS												
NOV/12 82275.00												CONTRACT TOTAL 82275.00
												TOTAL SPOTS 92

MARKET TOTALS \$342,812 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
 WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ACCURATE

SVC- NSI BOOKS- MAY/PJ
 DEMOS- RA35+*

Abar Hutton Media
 6190 Grovedale CT #200
 Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
 Submission Number 648 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 81435	Campaign Ref: E:120628193
Buyer: FL	Client/Product/Estimate: . / . / 471	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06187822
Est./PO Number: 06187822	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Product: Bill Nelson 4 Senate	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rate	Spot Type	10/29	11/05	Total	Cost
1	M-F 5a News .TWTF..	180	30 Comme	Nbr of Spots 4		4	720
2	M-F 5a News MT.....	180	30 Comme	Nbr of Spots 2	2	2	360
3	M-F 530a News .TWTF..	300	30 Comme	Nbr of Spots 4		4	1200
4	M-F 530a News MT.....	300	30 Comme	Nbr of Spots 2	2	2	600
5	M-F 6a News .TW.F..	840	30 Comme	Nbr of Spots 3		3	2520
6	M-F 6a News MT.....	840	30 Comme	Nbr of Spots 2	2	2	1680
7	M-F 7a Today Show .TWTF..	1080	30 Comme	Nbr of Spots 4		4	4320
8	M-F 7a Today Show MT.....	1080	30 Comme	Nbr of Spots 2	2	2	2160
9	M-F 9a Today Show II .TWTF..	660	30 Comme	Nbr of Spots 4		4	2640
Weekly Totals: Total Spots(Ord Spots)				71	20	91	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 648 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/
FL
Buyer: ..
Schedule Dates: 10/29/12 to 11/11/12
Est./PO Number: 06187822

Submission Cost:
Client/Product/Estimate:
Weeks:
Contract type:

81435
. / .1471
2
Political

Campaign Ref: E:120628193
Sales Rep: HRP Washington, DC
Order Ref: 06187822
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/29	11/05	Total	Cost
10	M-F 9a Today Show II M.....	660	30 Comme	Nbr of Spots	1	1	660
11	M-F 11a News .TWTF..	195	30 Comme	Nbr of Spots	4	4	780
12	M-F 11a News M.....	195	30 Comme	Nbr of Spots	1	1	195
13	M-F 2p Rachael Ray .TWTF..	300	30 Comme	Nbr of Spots	4	4	1200
14	M-F 2p Rachael Ray M.....	300	30 Comme	Nbr of Spots	1	1	300
15	M-F 4p Dr Oz .TWTF..	720	30 Comme	Nbr of Spots	4	4	2880
16	M-F 4p Dr Oz M.....	720	30 Comme	Nbr of Spots	1	1	720
17	M-F 530p News .TWTF..	1080	30 Comme	Nbr of Spots	3	3	3240
18	M-F 530p News M.....	1080	30 Comme	Nbr of Spots	1	1	1080
19	M-F 6p News .TWTF..	1440	30 Comme	Nbr of Spots	4	4	5760
20	M-F 6p News M.....	1440	30 Comme	Nbr of Spots	1	1	1440
21	M-F 630p ET / 530p CT NBC Nightly News	2400	30	Nbr of Spots	3	3	7200
Weekly Totals: Total Spots(Ord Spots)				71	20	91	

Abar Hutton Media
 6190 Grovedale CT #200
 Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
 Submission Number 648 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	81435	Campaign Ref:	E:120628193
Buyer:	FL	Client/Product/Estimate:	. / . / 471	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06187822
Est./PO Number:	06187822	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	Nbr of Spots	10/29	11/05	Total	Cost
22	M-F 630p ET / 530p CT NBC Nightly News M..... 1200	2400	30 Comme	Nbr of Spots		1	1	2400
23	M-F 7p Entertainment Tonight ..TWTF.. 1200	1200	30 Comme	Nbr of Spots	4		4	4800
24	M-F 7p Entertainment Tonight M..... 1200	1200	30 Comme	Nbr of Spots		1	1	1200
25	M-F 730p Extra ..TWTF.. 1200	1200	30 Comme	Nbr of Spots	4		4	4800
26	M-F 730p Extra M..... 1200	1200	30 Comme	Nbr of Spots		1	1	1200
27	Sun 7p ET / 6p CT Football Night in AmericaS 4080	4080	30 Comme	Nbr of Spots	1		1	4080
28	M-Su 11p News ..TWTF.. 1500	1500	30 Comme	Nbr of Spots	4		4	6000
29	M-Su Late News Late RunS 1500	1500	30 Comme	Nbr of Spots	1		1	1500
30	M-Su 11p News M..... 1500	1500	30 Comme	Nbr of Spots		1	1	1500
31	M-F 1135p ET / 1035p CT Tonight Show ..WTF.. 780	780	30 Comme	Nbr of Spots	3		3	2340
32	M-F 1135p ET / 1035p CT Tonight 780	780	30 Comme	Nbr of Spots		1	1	780
Weekly Totals: Total Spots(Ord Spots)					71	20	91	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 648 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client: Bill Nelson/ D/ State Senate/
FL
Buyer: ..
Schedule Dates: 10/29/12 to 11/11/12
Est./PO Number: 06187822

Submission Cost: 81435
Client/Product/Estimate: . / . / 471
Weeks: 2
Contract type: Political

Campaign Ref: E:120628193
Sales Rep: HRP Washington, DC
Order Ref: 06187822
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/29	11/05	Total	Cost
33	Show M..... M-F 1237a ET / 1137p CT Late Night TW.F..	240	30 Comme	3		3	720
34	M-F 1237a ET / 1137p CT Late Night M.....	240	30 Comme		1	1	240
35	Sat 7a Today ShowS.	600	30 Comme	2		2	1200
36	Sat 9a NewsS.	360	30 Comme	1		1	360
37	Sat 12p NewsS.	180	30 Comme	1		1	180
38	Sat 1130p ET / 1030p CT Saturday Night LiveS.	1440	30 Comme	1		1	1440
39	Sun 8a Today ShowS.	600	30 Comme	1		1	600
40	Sun 9a NewsS.	360	30 Comme	1		1	360
41	Sun 12p NewsS.	180	30 Comme	1		1	180
42	Sun 6p NewsS.	900	30 Comme	1		1	900
43	Sun 630p ET / 530p CT NBC Nightly News	3000	30	1		1	3000
Weekly Totals: Total Spots(Ord Spots)				71	20	91	

Abar Hutton Media
 6190 Grovedale CT #200
 Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
 Submission Number 648 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	81435	Campaign Ref:	E:120628193
Buyer:	FL	Client/Product/Estimate:	. / . / 471	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06187822
Est./PO Number:	06187822	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Ref	Sales Product Details	Rate	Spot Type	10/29	11/05	Total	Cost
.....S			Comme				
Weekly Totals: Total Spots(Ord Spots)				71	20	91	

Grand Totals

		Month 11 Weeks: 4	
	Totals	10/29	11/05
Spots	91	71	20
Cost	81435	64920	16515

Grand Totals:

Spots:	91
Gross Total:	81,435.00
Commission:	12,215.25
Net Total:	69,219.75



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Bill Nelson/ D/ State Senate
PROD: Bill Nelson 4 Senate

2012
INVOICE DATE 11/25/12
ORDER TYPE Political
WFLA I SS
E:120628193
WFLA
INVOICE NUMBER 0100033823
PAGE 1
BROADCAST MONTH 10/29/2012 - 11/2
SCHEDULE DATES 10/29/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /471
Desc: 06187822

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 11a News	195.00	11 4	10/30	TU		*WFLA :30 Commercial	.00	Preempt Program Change	.00-
			10/31	WE			.00	Preempt Program Change	.00-
			11/01	TH			.00	Preempt Program Change	.00-
			11/02	FR			.00	Preempt Program Change	.00-
	195.00	12 1	11/05	MO			.00	Preempt Program Change	.00-
M-F 7p Entertainment Tonight	1200.00	23 4	10/30	TU		*WFLA :30 Commercial	.00	Preempt Program Change	.00-
			10/31	WE			.00	Preempt Program Change	.00-
			11/01	TH			.00	Preempt Program Change	.00-
			11/02	FR			.00	Preempt Program Change	.00-

*** Continued ***

PERIOD COST	96,400.00	91 Total Units	ACTUAL GROSS BILLING	80,650.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	12,097.50	TOTAL RECONCILING	Credits	15,750.00-
			NET DUE	68,552.50			15,750.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER Bill Nelson/ D/ State Senate
PRODUCT Bill Nelson 4 Senate

INVOICE NUMBER 0100033823
BROADCAST MONTH 10/29/2012 - 11/25
AMOUNT DUE 68,552.50

REMIT TO:

*00152

000021320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



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WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Bill Nelson/ D/ State Senate
PROD: Bill Nelson 4 Senate

2012
INVOICE DATE 11/25/12
ORDER TYPE Political
WFLA I SS
E: 120628193
WFLA
INVOICE NUMBER 0100033823
PAGE 2
BROADCAST MONTH 10/29/2012 - 11/2
SCHEDULE DATES 10/29/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /471
Desc: 06187822

SCHEDULE			ACTUAL BROADCAST			RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
	1200.00	24 1	11/05	MO		30	.00	Change Preempt Program Change .00-
M-F 730p Extra	1200.00	25 4	10/30	TU	*WFLA	:30 Commercial	.00	Preempt Program Change 1200.00-
			10/31	WE		30	.00	Preempt Program Change 1200.00-
			11/01	TH		30	.00	Preempt Program Change 1200.00-
			11/02	FR		30	.00	Preempt Program Change 1200.00-
	1200.00	26 1	11/05	MO		30	.00	Change Preempt Program Change 1200.00-
M-F 5a News	150.00	48 4	10/30	TU	05:27A	30 BN12010	150.00	:30 Commercial
			10/31	WE	05:23A	30 BN12012	150.00	
			11/01	TH	05:22A	30 BN12010	150.00	
	150.00	49 2	11/02	FR	05:10A	30 BN12010	150.00	
			11/05	MO	05:10A	30 BN12010	150.00	
			11/06	TU	05:29A	30 BN12010	150.00	
M-F 530a News	250.00	50 4	10/30	TU	05:53A	30 BN12012	250.00	:30 Commercial
			10/31	WE	05:42A	30 BN12010	250.00	
			11/01	TH	05:58A	30 BN12012	250.00	
	250.00	51 2	11/02	FR	05:52A	30 BN12012	250.00	
			11/05	MO	05:59A	30 BN12011	250.00	
			11/06	TU	05:54A	30 BN12011	250.00	
M-F 6a News	700.00	52 3	10/30	TU	06:23A	30 BN12010	700.00	:30 Commercial
			10/31	WE	06:11A	30 BN12012	700.00	
			11/02	FR	06:42A	30 BN12010	700.00	
	700.00	53 2	11/05	MO	06:57A	30 BN12011	700.00	
			11/06	TU	06:14A	30 BN12010	700.00	
M-F 7a Today Show	900.00	54 4	10/30	TU	07:59A	30 BN12012	900.00	:30 Commercial
			10/31	WE	08:45A	30 BN12010	900.00	
			11/01	TH	08:49A	30 BN12010	900.00	
	900.00	55 2	11/02	FR	08:58A	30 BN12012	900.00	
			11/05	MO	08:57A	30 BN12010	900.00	
			11/06	TU	07:58A	30 BN12011	900.00	
*** Continued ***								

PERIOD COST 96,400.00

91 Total Units
ACTUAL GROSS BILLING 80,650.00
AGENCY COMMISSION 12,097.50
NET DUE 68,552.50

SUB-TOTALS Debits .00
Credits 15,750.00-
TOTAL RECONCILING 15,750.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



WFLA-TV

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Fax (813) 221-5787

INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Bill Nelson/ D/ State Senate
PROD: Bill Nelson 4 Senate

2012
INVOICE DATE 11/25/12
ORDER TYPE Political
WFLA I SS
E:120628193
WFLA
INVOICE NUMBER 0100033823
PAGE 3
BROADCAST MONTH 10/29/2012 - 11/2
SCHEDULE DATES 10/29/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /471
Desc: 06187822

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 9a Today Show II	550.00	56 4	10/30	TU	09:59A	30 BN12010 :30 Commercial	550.00		
			10/31	WE	09:56A	30 BN12012	550.00		
			11/01	TH		30	.00	Preempted	550.00-
	550.00	57 1	11/02	FR	09:56A	30 BN12010	550.00		
			11/05	MO	09:52A	30 BN12011	550.00		
M-F 11a Daytime	80.00	58 4	10/30	TU	11:36A	30 BN12012 :30 Commercial	80.00		
			10/31	WE	11:49A	30 BN12010	80.00		
			11/01	TH	11:58A	30 BN12012	80.00		
			11/02	FR	11:46A	30 BN12012	80.00		
	80.00	59 1	11/05	MO	11:31A	30 BN12010	80.00		
M-F 2p Rachael Ray	250.00	60 4	10/30	TU	02:58P	30 BN12010 :30 Commercial	250.00		
			10/31	WE	02:30P	30 BN12012	250.00		
			11/01	TH	02:48P	30 BN12010	250.00		
			11/02	FR	02:53P	30 BN12010	250.00		
	250.00	61 1	11/05	MO	02:59P	30 BN12011	250.00		
M-F 4p Dr Oz	600.00	62 4	10/30	TU	04:20P	30 BN12012 :30 Commercial	600.00		
			10/31	WE		30	.00	Preempt special news Rpt	600.00-
			11/01	TH	04:25P	30 BN12012	600.00		
			11/02	FR	04:29P	30 BN12012	600.00		
	600.00	63 1	11/05	MO	04:25P	30 BN12010	600.00		
M-F 530p News	900.00	64 3	10/30	TU	05:57P	30 BN12010 :30 Commercial	900.00		
			10/31	WE	05:43P	30 BN12012	900.00		
			11/02	FR	05:39P	30 BN12010	900.00		
	900.00	65 1	11/05	MO	05:44P	30 BN12011	900.00		
M-F 6p News	1200.00	66 4	10/30	TU	06:29P	30 BN12012 :30 Commercial	1200.00		
			10/31	WE	06:23P	30 BN12010	1200.00		
			11/01	TH	06:14P	30 BN12010	1200.00		
			11/02	FR	06:22P	30 BN12012	1200.00		
	1200.00	67 1	11/05	MO	06:28P	30 BN12010	1200.00		
M-F 630p ET / 530p CT NBC Night	2000.00	68 3	10/30	TU	07:00P	30 BN12010 :30 Commercial	2000.00		
			10/31	WE	06:52P	30 BN12012	2000.00		
			11/01	TH	06:52P	30 BN12012	2000.00		
	2000.00	69 1	11/05	MO	07:00P	30 BN12011	2000.00		
M-F 7p News	1000.00	70 4	10/30	TU	07:25P	30 BN12012 :30 Commercial	1000.00		
			10/31	WE	07:24P	30 BN12010	1000.00		
			11/01	TH		30	.00	Preempt Political	1000.00-

*** Continued ***

PERIOD COST	96,400.00	91 Total Units	ACTUAL GROSS BILLING	80,650.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	12,097.50	TOTAL RECONCILING	Credits	15,750.00-
			NET DUE	68,552.50			15,750.00CR

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INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Bill Nelson/ D/ State Senate
PROD: Bill Nelson 4 Senate

2012
INVOICE DATE 11/25/12 E:120628193
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033823
PAGE 4
BROADCAST MONTH 10/29/2012 - 11/2
SCHEDULE DATES 10/29/12-11/11/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /471
Desc: 06187822

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 730p Entertainment Tonight	1000.00	71 1	11/02	FR	07:24P	30 BN12010	1000.00	
			11/05	MO	07:24P	30 BN12010	1000.00	
					*WFLA	:30 Commercial		
	1000.00	72 4	10/30	TU	07:45P	30 BN12010	1000.00	
			10/31	WE	07:47P	30 BN12012	1000.00	
			11/01	TH	07:44P	30 BN12010	1000.00	
			11/02	FR	07:55P	30 BN12012	1000.00	
			11/05	MO	07:55P	30 BN12011	1000.00	
Sun 7p ET / 6p CT Football Nig	1000.00	73 1			*WFLA	:30 Commercial		
	3400.00	74 1	11/04	SU	07:28P	30 BN12010	3400.00	
M-Su 11p News					*WFLA	:30 Commercial		
	1250.00	75 4	10/30	TU	11:13P	30 BN12012	1250.00	
			10/31	WE	11:22P	30 BN12012	1250.00	
			11/01	TH	11:22P	30 BN12012	1250.00	
			11/02	FR	11:08P	30 BN12010	1250.00	
M-Su Late News Late Run					*WFLA	:30 Commercial		
	1250.00	76 1	11/04	SU	11:56P	30 BN12011	1250.00	
M-Su 11p News					*WFLA	:30 Commercial		
	1250.00	77 1	11/05	MO	11:09P	30 BN12010	1250.00	
M-F 1135p ET / 1035p CT Tonigh					*WFLA	:30 Commercial		
	650.00	78 3	10/31	WE	12:30A	30 BN12010	650.00	
			11/01	TH	12:30A	30 BN12010	650.00	
			11/02	FR	11:58P	30 BN12012	650.00	
	650.00	79 1	11/05	MO	12:07A	30 BN12010	650.00	
M-F 1237a ET / 1137p CT Late N					*WFLA	:30 Commercial		
	200.00	80 3	10/30	TU	01:34A	30 BN12010	200.00	
			10/31	WE	01:33A	30 BN12012	200.00	
			11/02	FR	01:07A	30 BN12010	200.00	
	200.00	81 1	11/05	MO	01:12A	30 BN12011	200.00	
Sat 7a Today Show					*WFLA	:30 Commercial		
	500.00	82 2	11/03	SA	07:26A	30 BN12010	500.00	
			11/03	SA	07:59A	30 BN12011	500.00	
Sat 9a News					*WFLA	:30 Commercial		
	300.00	83 1	11/03	SA	09:55A	30 BN12010	300.00	
Sat 12p News					*WFLA	:30 Commercial		
	150.00	84 1	11/03	SA	12:09P	30 BN12011	150.00	
Sat 1130p ET / 1030p CT Saturd					*WFLA	:30 Commercial		
	1200.00	85 1	11/03	SA	01:00A	30 BN12010	1200.00	
Sun 8a Today Show					*WFLA	:30 Commercial		
	500.00	86 1	11/04	SU		30	.00	Preempted 500.00-
Sun 9a News					*WFLA	:30 Commercial		
	300.00	87 1	11/04	SU	09:37A	30 BN12011	300.00	
Sun 12p News					*WFLA	:30 Commercial		
	150.00	88 1	11/04	SU	12:21P	30 BN12010	150.00	
Sun 6p News					*WFLA	:30 Commercial		
	750.00	89 1	11/04	SU	06:16P	30 BN12011	750.00	
Sun 630p ET / 530p CT NBC Nigh					*WFLA	:30 Commercial		

*** Continued ***

PERIOD COST	96,400.00	91 Total Units	ACTUAL GROSS BILLING	80,650.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	12,097.50	TOTAL RECONCILING	Credits	15,750.00-
			NET DUE	68,552.50			15,750.00CR

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WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21320
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2012
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Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /471
Desc: 06187822

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME	LENGTH	M/G FOR	PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT	
Mon 10p ET / 9p CT Revolution	2500.00	90 1	11/04 SU	30		*WFLA	.00	Preempted	2500.00-	
Tue 10p ET / 9p CT Parenthood	3600.00	91 1	11/05 MO 10:33P	30	BN12011	:30 Commercial	3600.00			
	1800.00	92 1	10/30 TU	30		*WFLA	.00	Preempt Program Change	1800.00-	
Wed 10p ET / 9p CT Chicago Fire	1800.00	93 1	10/31 WE 10:29P	30	BN12010	:30 Commercial	1800.00			
Fri 10p ET / 9p CT Dateline NB	1500.00	94 1	11/02 FR	30		*WFLA	.00	Preempted	1500.00-	
Sat 9-10p	650.00	95 1	11/03 SA	30		*WFLA	.00	Preempt Program Change	650.00-	
Sat 7p Entertainment Tonight	650.00	96 1	11/03 SA	30		*WFLA	.00	Preempt Program Change	650.00-	
Mon 8-10p ET / 7-9p CT Voice	9000.00	97 1	11/05 MO 08:45P	30	BN12010	:30 Commercial	9000.00			
M-F 6a News	1450.00	98 1	11/05 MO 06:23A	30	BN12010	:30 Commercial	1450.00			
M-Su 11p News	2500.00	99 1	11/05 MO 11:33P	30	BN12011	:30 Commercial	2500.00			
Total Airtime Gross Spot Revenue:				80,650.00						

PERIOD COST	96,400.00	91 Total Units			
		ACTUAL GROSS BILLING	80,650.00	SUB-TOTALS	Debits .00
		AGENCY COMMISSION	12,097.50	TOTAL RECONCILING	Credits 15,750.00-
		NET DUE	68,552.50		15,750.00CR

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